

Sihl LLC

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PRESS RELEASE

FOR IMMEDIATE RELEASE

SIHL INTRODUCES NEW VISION™ CLEAR FILMS FOR AQUEOUS INKJET PRINTERS

CHESAPEAKE, VA. August 11, 2009 – Sihl LLC, a global leader in the manufacturing and distribution of coated papers, films and specialty media for digital imaging technologies, announces the Vision™ line of clear films for aqueous inkjet printers. The line includes four new clear films, 3161, 3162, 3163 and 3164; all 4 mil polyester clear films designed for low ink load overlays, color keys, window and door graphics, and other applications where optical clarity is essential.

Sihl Vision™ Clear Film – 3161 (4mil)

Sihl 3161 is an inkjet clear film without a side stripe. 3161 starts with a clear 4 mil polyester base. The addition of an extremely clear universal dye and pigment ink compatible topcoat provides excellent print performance and maintains optical clarity. 3161, is designed for low ink load - overlays, color keys, window graphics, and other clear film applications. Sihl 3161 is not compatible with Hewlett-Packard series printers due to the edge sensing technology imbedded in those printers. For a Sihl clear film compatible with Hewlett Packard printers see Sihl 3162 with Side Stripe.

Available in the following sizes: 17", 24", 36" and 44" x 100 foot rolls.

Sihl Vision™ Clear Film with Side Stripe – 3162 (4mil)

Sihl 3162 is the same as 3161 inkjet clear film but with a removable side stripe for printers that sense the media edge during loading, such as Hewlett-Packard Design Jet 5000, 5500 and Z-series printers.

Available in the following sizes: 24", 36", 42", 50" and 54" x 100 foot rolls.

Sihl Vision™ Absolute Clear Film – 3163 (4mil)

Sihl 3163 is an optically clear 4 mil polyester film designed for high end color keys to check registration, trapping, and color breaks, identify density concerns and confirm process and spot color setup. Sihl 3163 features a proprietary clear coating that enables extremely fast drytimes and high inkload capacity of both dye and pigment inkjet inks without sacrificing clarity.

Available in most common roll sizes.

Sihl Vision™ Clear Film with Interleaf – 3164 (4mil)

Sihl 3164 is the same as 3161 inkjet clear film but with an acid free interleaf paper wound into the roll. The interleaf provides extra protection against scratching while traveling through the printer and provides a high contrast white backing to help evaluate prints as they are printing. The interleaf will also allow for universal printer compatibility including printers that utilize edge sensing devices.

Available in most common roll sizes.

SGIA 2009

Sihl will be demonstrating these products at the SGIA tradeshow October 7-9, 2009 in New Orleans. Stop by the Sihl Booth # 1563 for more information on these innovative new products.

These new Sihl Vision™ Clear Films join Sihl 3160 - USA Spirit™ Film, a clear microporous topcoated film designed for digital screen positive film applications, to create one of the broadest offerings of clear films in the industry. For additional Sihl Digital Imaging product information, please call 1-800-366-7393 or visit our website www.sihlusa.com where you can also find an authorized Sihl reseller near you.

About Sihl

Sihl is a leading global manufacturer of digital print media for display graphics, point-of-sale advertising, photo reproduction, CAD, office and At-Home Printing with sales, marketing and manufacturing sites in the USA, Italy, Germany, Switzerland and France. Sihl's expansive portfolio of digital printing media includes; poster papers, pressure sensitive block-out papers, clear, white and backlit films, semi rigid film for pop-up and roll up displays, canvas, scrim banner, pressure sensitive vinyl, and fabrics. Sihl LLC is headquartered in Chesapeake, Virginia USA. Sihl LLC is a Diatec company.

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