

Sihl LLC

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## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### **SIHL INTRODUCES THREE T-PRINTZ™ INKJET FABRIC TRANSFER MATERIALS: UNIVERSAL LIGHT FABRIC TRANSFER, UNIVERSAL DARK FABRIC TRANSFER AND SOLVENT PRINT FABRIC TRANSFER**

**CHESAPEAKE, VA. August 11, 2009** – Sihl LLC, a global leader in the manufacturing and distribution of coated papers, films and specialty media for digital imaging technologies, announces the addition of three new media for printing and transferring inkjet images to fabric and t-shirts. Two of the new products, Sihl 4583 and 4578 are compatible with both aqueous and solvent inkjet printers. The third, Sihl 3197 - Solvent Print Fabric Transfer, is an ultra thin transfer media designed to provide a soft hand and long-lasting bright colors when printed on solvent inkjet printers. All three products can be imaged using standard OEM inks. Once printed, T-Printz™ can be kiss cut, weeded, and taped with application tape to produce professional “one-off” or limited edition custom t-shirts.

#### ***Sihl T-Printz™ 4583 Universal Light Fabric Transfer***

This universal solvent and aqueous inkjet printer compatible product is designed to be applied to light colored or white fabrics where the fabric color is desired to show through. Sihl 4583 is reverse printed and then applied to the fabric using a heat press or a home iron. Universal Light Fabric Transfer can also be applied to various substrates for creating packaging mock-ups.

#### ***Sihl T-Printz™ 4578 Universal Dark Fabric Transfer***

This universal solvent and aqueous inkjet printer compatible product is designed to be applied to black or dark colored fabrics. Universal Dark Fabric Transfer will deliver brilliant colors on a white background completely blocking the fabric color.

#### ***Sihl T-Printz™ 3197 Solvent Fabric Transfer***

This ultra-thin and ultra-durable product is designed to be printed with solvent inkjet printers only. When transferred to a shirt, Sihl 3197 will provide an extremely soft hand and bright, brilliant colors. The white coating layer completely blocks out fabric color to achieve white on dark and black fabrics. The product contains no optical brightener therefore reducing print color shifting over time. At 1.9 mils thick, Sihl 3197 hardly changes the “hand” or feel of the fabric.

#### **Availability**

***Sihl T-Printz™ 4583, 4578 and 3197*** are available in the following sizes:

Sihl 4583 - 24”, 36” and 50” x 50 ft. rolls on a 2” core.

Sihl 4578 – 24”, 36” and 50” x 50 ft. rolls on a 2” core.

Sihl 3197 – 24” and 50” x 50 ft. rolls on a 3” core.

**SGIA 2009**

Sihl will be demonstrating these products at the SGIA tradeshow October 7-9, 2009 in New Orleans. Stop by the Sihl Booth # 1563 for more information on these innovative new products.

For additional Sihl Digital Imaging product information, please call 1-800-366-7393 or visit our website [www.sihlusa.com](http://www.sihlusa.com) where you can also find an authorized Sihl reseller near you

**About Sihl**

Sihl is a leading global manufacturer of digital print media for display graphics, point-of-sale advertising, photo reproduction, CAD, office and At-Home Printing with sales, marketing and manufacturing sites in the USA, Italy, Germany, Switzerland and France. Sihl's expansive portfolio of digital printing media includes; poster papers, pressure sensitive block-out papers, clear, white and backlit films, semi rigid film for pop-up and roll up displays, canvas, scrim banner, pressure sensitive vinyl, and fabrics. Sihl LLC is headquartered in Chesapeake, Virginia USA. Sihl LLC is a Diatec company.

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