

## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### SIHL INTRODUCES NEW ENVIRONMENTALLY "GREEN" PAPERS FOR AQUEOUS INKJET PRINTERS

**CHESAPEAKE, VA. August 11, 2009** – SiHL LLC, a global leader in the manufacturing and distribution of photo papers, matte paper, films and specialty media for digital imaging technologies, announces the addition of six new environmentally "Green" inkjet matte papers compatible with most wide format aqueous inkjet printers. The line will feature three Forest Stewardship Council (FSC) certified matte inkjet papers and three matte inkjet papers made from 100% recycled post consumer paper fiber.

***SiHL TrueColor™ 3331 - FSC Certified – 100 g/m<sup>2</sup> coated matte inkjet paper***

This 100 gsm bright white matte inkjet paper is an excellent choice for economical display graphics or color CAD applications. SiHL 3331 has an instant dry, water resistant, matte coating designed for maximum color gamut and superior post process lamination. 96% opacity provides for excellent image contrast. Recommended for mounting to white board surfaces.

Available in the following sizes: 24", 36", 42" and 54" x 150' rolls

***SiHL TrueColor™ 3333 - FSC Certified – 140 g/m<sup>2</sup> coated matte inkjet paper***

This 140 gsm bright white matte inkjet paper is an excellent choice for display graphics where a mid-weight paper is required. SiHL 3333 has an instant dry, water resistant, matte coating designed for maximum color gamut and superior post process lamination. 98% opacity minimizes show through when posting on irregular or non-white surfaces and the 140 gsm basis weight provides added lay flat characteristics and minimizes paper cockle with heavy ink loads.

Available in the following sizes: 24", 36", 42", 50", and 60" x 100' rolls

***SiHL TrueColor™ 3335 - FSC Certified – 180 g/m<sup>2</sup> coated matte inkjet paper***

This 180 gsm bright white matte inkjet heavy weight paper is an excellent choice for display graphics signage where the ultimate heavyweight paper is required. SiHL 3335 has an instant dry, water resistant, matte coating designed for maximum color gamut and superior post process lamination. Greater than 99% opacity minimizes show through when posting on irregular or non-white surfaces and the 180 gsm basis weight provides added print stability, easy handling, reduced tears and folded edges and minimizes paper cockle with heavy ink loads.

Available in the following sizes: 24", 36", 42", 50" and 60" x 100' rolls

***Sihl IJ Recycled 3301 - CAD 80 g/m<sup>2</sup> - 100% post consumer fiber, matte inkjet paper***

This 80 gsm matte inkjet bond paper is designed primarily for monochrome or very light spot color CAD inkjet prints. The surface treatment helps hold fine lines without bleed and the natural base color of 3301 assures you that it has been made from 100% recycled paper fiber (post-consumer waste) according to the RAL UZ 14 – Blue Angel standards where base papers use no optical brightener and no chlorine in their manufacturing process.

Available in the following sizes: 24", 36" and 42" x 150' rolls

***Sihl IJ RecyColor™ 3302 - 90 g/m<sup>2</sup> - 100% post consumer fiber, matte inkjet paper***

This 90 gsm coated matte inkjet paper is designed primarily for economical display graphics or color inkjet CAD applications. The coated surface provides high resolution, water resistant vibrant colors and superior post process lamination while the natural base color of 3302 assures you that it has been made from 100% recycled paper fiber (post-consumer waste) according to the RAL UZ 14 – Blue Angel standards where base papers use no optical brightener and no chlorine in their manufacturing process.

Available in the following sizes: 24", 36" and 50" x 150' rolls

***Sihl IJ RecyColor™ 3303 – 125 g/m<sup>2</sup> - 100% post consumer fiber, matte inkjet paper***

This 125 gsm coated matte inkjet paper is designed primarily for economical display graphics applications such as signs, presentations, advertising and promotional prints and posters. The coated surface provides high resolution, water resistant, vibrant colors and superior post process lamination while the natural base color of 3303 assures you that it has been made from 100% recycled paper fiber (post-consumer waste) according to the RAL UZ 14 – Blue Angel standards where base papers use no optical brightener and no chlorine in their manufacturing process.

Available in the following sizes: 24", 36" and 50" x 150' rolls

**SGIA 2009**

Sihl will be demonstrating these products at the SGIA tradeshow October 7-9, 2009 in New Orleans. Stop by the Sihl Booth # 1563 for more information on these innovative new products.

These new Sihl papers join a wide line of existing products designed to create one of the broadest offerings in the industry. For additional Sihl Digital Imaging product information, please call 1-800-366-7393 or visit our website [www.sihlusa.com](http://www.sihlusa.com) where you can also find an authorized Sihl reseller near you.

**About Sihl**

Sihl is a leading global manufacturer of digital print media for display graphics, point-of-sale advertising, photo reproduction, CAD, office and At-Home Printing with sales, marketing and manufacturing sites in the USA, Italy, Germany, Switzerland and France. Sihl's expansive portfolio of digital printing media includes; poster papers, pressure sensitive block-out papers, clear, white and backlit films, semi rigid film for pop-up and roll up displays, canvas, scrim

banner, pressure sensitive vinyl, and fabrics. Sihl LLC is headquartered in Chesapeake, Virginia USA. Sihl LLC is a Diatec company.

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