

Sihl

713-B Fenway Avenue

Chesapeake, VA 23323



PRESS RELEASE

FOR IMMEDIATE RELEASE

SGIA'08

Booth 2854

SIHL INTRODUCES FUSION™ FLEXIBLE FILMS: A NEW LINE OF UV CURABLE INKJET FILMS

CHESAPEAKE, VA. October 15, 2008 - Sihl, a global leader in the manufacturing and distribution of coated papers, films and specialty media for digital imaging technologies, announces the addition of a media line designed exclusively for UV Curable Inkjet Printers. Fusion Flexible Films address the needs for specialty roll-to-roll substrates in the growing UV Curable printer markets. These films feature an anti-static treatment and a UV ink enhancing layer that promotes adhesion of UV Curable inks to the flexible film surface. See all Sihl Fusion Flexible Films at the Sihl booth #2854 at the Specialty Printing and Imaging Expo, Atlanta, October 15-18, 2008.

3191- Fusion™ Light-Block Film 5 mil Gloss - This 5 mil polyester film with a grey backing layer is designed to be 100% opaque. This opacifying layer fused with the white polyester film to promote durability and provide a high gloss, quality look for tradeshow, pop-up signage and POS displays.

3192 – Fusion™ White Film 4 mil Gloss - This 4 mil white polyester film has 95% opacity and a high quality dimensionally stable base with an anti-static backcoat. 3192 Fusion White Film is the perfect choice for very high quality / durable photorealistic signage.

3193 – Fusion™ Clear Film 7 mil Gloss - This 7 mil clear polyester film is designed with the utmost in optical clarity for use as overlays, window graphics and specialty point-of-purchase displays.

3194 - Fusion™ Backlit Film 5 mil Gloss - This 5 mil polyester film includes an opacifying layer on the reverse for uniform light dispersion and a UV Curable receiver treatment on imaging surface to promote ink adhesion.

Availability

Sihl Fusion Films 3191, 3192, 3193 and 3194 are available for order now in 50"x150' roll lengths. For additional Sihl Digital Imaging product information, please call 1-800-366-7393 or visit our website www.sihlusa.com where you can also find an authorized Sihl reseller near you.

About Sihl

Sihl is a leading global manufacturer of digital print media for display graphics, point-of-sale advertising, photo reproduction, CAD, office and at-home printing with sales, marketing and manufacturing sites in the USA, Italy, Germany, Switzerland and France. Sihl's expansive portfolio of digital printing media includes; poster papers, pressure sensitive block-out papers, backlit films, semi rigid film for pop-up and roll up displays, canvas, scrim banner, pressure sensitive vinyl, and fabrics. Sihl has U.S. headquarters in Chesapeake, Virginia USA. Sihl is a Diatec company.

Media Contact

Daniel Halkyard

Director of Marketing

Sihl Digital Imaging

Tel 401-821-1000

E-Mail: dhalkyard@sihlusa.com

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