

Sihl LLC

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PRESS RELEASE

FOR IMMEDIATE RELEASE

SIHL INTRODUCES NEW OUTDOOR BACKLIT FILM AND SUPERDRY™ LIGHT BOX FILM FOR AQUEOUS INKJET PRINTERS

CHESAPEAKE, VA. August 11, 2009 – Sihl LLC, a global leader in the manufacturing and distribution of coated papers, films and specialty media for digital imaging technologies, announces Sihl 3181 Outdoor Backlit Film and Sihl 3461 SuperDry Light Box Film designed for use in aqueous inkjet printers using pigmented ink jet inks.

Sihl Outdoor Backlit Film – 3181 Matte (5 mil)

Sihl 3181 is a 5 mil matte, front-print outdoor backlit film that produces brilliant images that are outdoor durable and fade resistant without lamination. Main applications include; outdoor signage, exhibit displays, trade show graphics, subway advertising, bus stop graphics and any application that may be exposed to the elements. The proprietary new inkjet receiver coating protects the image and the films light diffusion coating from moisture related failure that can occur when graphics are exposed directly to outdoor weather or condensation in light boxes. Sihl 3181 can be overlaminated for added durability.

Available in the following sizes: 36", 44", 50", 54" and 60" x 100 foot rolls.

Sihl SuperDry™ Light Box Film – 3461 Satin (7 mil)

Sihl 3461 is 7mil satin, front-print backlit coated polyester film with a rapid dry proprietary microporous inkjet receiver coating, that delivers a super wide color gamut and very deep blacks with pigmented aqueous inkjet inks. This film achieves a likeness to photographic quality Duratrans™ prints with its 7mil construction and premium microporous topcoat.

Available in the following sizes: 36", 42", 50" and 60" x 66 foot rolls.

SGIA 2009

Sihl will be demonstrating these products at the SGIA tradeshow October 7-9, 2009 in New Orleans. Stop by the Sihl Booth # 1563 for more information on these innovative new products.

These new Sihl backlit films join a wide line of existing backlit films to create one of the broadest offerings in the industry. Complimentary Backlit Film offerings from Sihl include 3180, 3856, 3903, and 3940.

For additional Sihl Digital Imaging product information, please call 1-800-366-7393 or visit our website www.sihlusa.com where you can also find an authorized Sihl reseller near you.

About Sihl

Sihl is a leading global manufacturer of digital print media for display graphics, point-of-sale advertising, photo reproduction, CAD, office and At-Home Printing with sales, marketing and manufacturing sites in the USA, Italy, Germany, Switzerland and France. Sihl's expansive portfolio of digital printing media includes; poster papers, pressure sensitive block-out papers, clear, white and backlit films, semi rigid film for pop-up and roll up displays, canvas, scrim banner, pressure sensitive vinyl, and fabrics. Sihl LLC is headquartered in Chesapeake, Virginia USA. Sihl LLC is a Diatec company.

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