

Sihl LLC

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PRESS RELEASE

FOR IMMEDIATE RELEASE

SIHL INTRODUCES NEW “PVC-FREE” SCRIM BANNER FOR AQUEOUS INKJET PRINTERS

CHESAPEAKE, VA. September 28, 2009 – Sihl LLC, a global leader in the manufacturing and distribution of coated papers, films and specialty media for digital imaging technologies, announces the addition of Sihl 3488 PVC Free Banner for aqueous inkjet printers.

Sihl PVC FREE Scrim Banner - 3488 Matte (17 mil)

This 17 mil, flexible, tear and water-resistant, scrim banner offers an environmentally “GREEN” alternative to PVC based scrim banners as an ideal solution for outdoor banner applications. The polypropylene film / polyester scrim fused base is eco-friendly and can be disposed of without leaving behind harmful substances. The grey reverse, non-imaging side, enhances opacity and prevents image washout which can be caused by light transmission through the banner. Thanks to its high level of tear-resistance, Sihl 3488 PVC-Free Scrim Banner is perfect for a wide range of indoor and outdoor applications.

Advantages of Sihl 3488 at a glance:

- High tensile strength.
- High tear propagation strength.
- High color brilliance.
- High opacity thanks to grey reverse side (>99 %).
- Outdoor applications with pigmented inks last up to 3 months.
- Banner can be cut with wind-slits.
- Matte, water-resistant coating with high ink-load capacity.

Availability

Q4 2009

SGIA 2009

Sihl will be previewing 3488 PVC Free Scrim Banner at the SGIA tradeshow October 7-9, 2009 in New Orleans. Stop by the Sihl Booth # 1563 for more information on this and other innovative new products.

For additional Sihl Digital Imaging product information, please call 1-800-366-7393 or visit our website www.sihlusa.com where you can also find an authorized Sihl reseller near you.

About Sihl

Sihl is a leading global manufacturer of digital print media for display graphics, point-of-sale advertising, photo reproduction, CAD, office and At-Home Printing with sales, marketing and manufacturing sites in the USA, Italy, Germany, Switzerland and France. Sihl's expansive portfolio of digital printing media includes; poster papers, pressure sensitive block-out papers, clear, white and backlit films, semi rigid film for pop-up and roll up displays, canvas, scrim banner, pressure sensitive vinyl, and fabrics. Sihl LLC is headquartered in Chesapeake, Virginia USA. Sihl LLC is a Diatec company.

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