

Sihl LLC

713 Fenway Avenue

Chesapeake, VA 23323



PRESS RELEASE

FOR IMMEDIATE RELEASE

SIHL INTRODUCES NEW INSTANT DRY WHITE FILM WITH 100% OPAQUE LIGHT BLOCK FOR SOLVENT INKJET PRINTERS

CHESAPEAKE, VA. September 28, 2009 - Sihl, a global leader in the manufacturing and distribution of coated papers, films and specialty media for digital imaging technologies, announces the addition of Sihl 3198 Instant Dry Solvent Block-Out Film, a white polyester film with a 100% opaque grey light block layer, top-coated specifically for compatibility with solvent inkjet printers.

Sihl Instant Dry Solvent Block-Out Film - 3198 Gloss (7 mil)

This revolutionary new product consists of a 7 mil white polyester film with a proprietary glossy instant dry coating that is compatible with eco/mild, mid, and true solvent inkjet inks. The base film combines a white top layer fused to a grey block-out layer during the polyester base manufacturing process so the film will not split, buckle, or warp providing for a durable, dimensionally stable final product. The block-out layer eliminates image wash out caused by unfavorable lighting conditions. Applications include roll-up displays, photo-reproductions and high-end POS signage. Sihl 3198 has a proprietary solvent inkjet receptive coating which produces high definition glossy photorealistic images previously unavailable for solvent inkjet printers.

SGIA 2009

Sihl will be demonstrating 3198 Instant Dry Solvent Block-Out Film at the SGIA tradeshow October 7-9, 2009 in New Orleans. Stop by the Sihl Booth # 1563 for more information on this and other innovative new products.

For additional Sihl Digital Imaging product information, please call 1-800-366-7393 or visit our website www.sihlusa.com where you can also find an authorized Sihl reseller near you.

About Sihl

Sihl is a leading global manufacturer of digital print media for display graphics, point-of-sale advertising, photo reproduction, CAD, office and at-home printing with sales, marketing and manufacturing sites in the USA, Italy, Germany, Switzerland and France. Sihl's expansive portfolio of digital printing media includes; poster papers, pressure sensitive block-out papers, clear, white and backlit films, semi rigid film for pop-up and roll up displays, canvas, scrim banner, pressure sensitive vinyl, and fabrics. Sihl has U.S. headquarters in Chesapeake, Virginia USA. Sihl is a Diatec company.

Media Contact

Daniel Halkyard

Director of Marketing

Sihl Digital Imaging

Tel 401-821-1000

E-Mail: dhalkyard@sihlusa.com