

Sihl

713-B Fenway Avenue

Chesapeake, VA 23323



PRESS RELEASE

FOR IMMEDIATE RELEASE

SGIA'08

Booth 2854

SIHL INTRODUCES PhotoSol™ 7 MIL SATIN PHOTOPAPER

CHESAPEAKE, VA. October 15, 2008 - Sihl, a global leader in the manufacturing and distribution of coated papers, films and specialty media for digital imaging technologies, announces the addition of PhotoSol 3190, a high resolution satin solvent photo paper designed specifically for eco/mild, standard solvent and UV inkjet printers. The new solvent media line is on display in the Sihl booth #2854 at the Specialty Printing and Imaging Expo, Atlanta, October 15-18, 2008

Adding to the impressive range of solvent specialty media, PhotoSol 3190 satin solvent photopaper will expand the photographic paper portfolio to now include a premium performing product with value based pricing.

The photopaper's solvent receptive coating provides a smooth satin photo surface that produces vibrant colors and uniform print densities while the high opacity base eliminates show-through when mounting to colored boards or surfaces.

PhotoSol™ 3190 Features:

- Robust 7 mil, 179 gsm Photo Construction
- Solvent and UV Ink Compatible Specialty Coating for Saturated Colors
- Whiteness of 120 Excellent for Portrait Photo Reproduction, Vivid Color or Black and White Images
- Satin Finish for Reduced Glare
- Compatible with Thermal or Pressure-Sensitive Over-Laminating Films
- High Resolution Imaging Surface for Close-Up Viewing
- Water and Scratch Resistant Surface
- High Opacity Base for Minimal Show-Through

PhotoSol™ 3190 Applications:

- Large Format Photo Reproductions
- Promotional Photorealistic Signage
- Semi-Rigid Displays when Laminated

Availability

Sihl Photosol 3190 satin solvent photo paper is available for order now in 36", 54" and 60" widths by 150 foot lengths. For additional Sihl Digital Imaging product information, please call 1-800-366-7393 or visit our website www.sihlusa.com where you can also find an authorized Sihl reseller near you.

About Sihl

Sihl is a leading global manufacturer of digital print media for display graphics, point-of-sale advertising, photo reproduction, CAD, office and at-home printing with sales, marketing and manufacturing sites in the USA, Italy, Germany, Switzerland and France. Sihl's expansive portfolio of solvent specialties includes; poster papers, pressure sensitive block-out papers, backlit films, semi rigid film for pop-up and roll up displays, canvas, scrim banner, pressure sensitive vinyl, and fabrics. Sihl has U.S. headquarters in Chesapeake, Virginia USA. Sihl is a Diatec company.

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