

Sihl LLC

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PRESS RELEASE

FOR IMMEDIATE RELEASE

SIHL INTRODUCES NEW TORNADO™ PREMIUM OUTDOOR SELF ADHESIVE VINYL FOR AQUEOUS INKJET PRINTERS

CHESAPEAKE, VA. September 28, 2009 - Sihl, a global leader in the manufacturing and distribution of coated papers, films and specialty media for digital imaging technologies, announces Sihl 3175 Tornado™ Self Adhesive Vinyl, a pressure sensitive adhesive backed vinyl with an outdoor durable matte coating compatible with aqueous inkjet printers.

Sihl Tornado™ PSA Vinyl - 3175 Matte (3.5 mil base / 6 mil liner)

Sihl 3175 Tornado is a premium outdoor vinyl offering unparalleled imaging performance, outdoor durability and fade resistance when printed with pigment inks on aqueous inkjet printers. Sihl Tornado is based upon a calendared vinyl film base with a permanent adhesive and heavyweight lay-flat paper release liner. The matte, outdoor durable coating produces vivid color graphics, ideal for most outdoor sign applications.

Sihl 3175 is available for order now in 24", 36", 42", 50" and 60" widths by 40 foot lengths.

Sihl Tornado 3175 Outdoor Vinyl joins a wide line of existing Outdoor Adhesive and Easy Tack™ Adhesive products designed to create one of the broadest offerings of pressure-sensitive digital imaging films and papers in the industry.

SGIA 2009

Sihl will be demonstrating Tornado 3175 Outdoor Vinyl at the SGIA tradeshow October 7-9, 2009 in New Orleans. Stop by the Sihl Booth # 1563 for more information on this and other innovative new products.

For additional Sihl Digital Imaging product information, please call 1-800-366-7393 or visit our website www.sihlusa.com where you can also find an authorized Sihl reseller near you.

About Sihl

Sihl is a leading global manufacturer of digital print media for display graphics, point-of-sale advertising, photo reproduction, CAD, office and at-home printing with sales, marketing and manufacturing sites in the USA, Italy, Germany, Switzerland and France. Sihl's expansive portfolio of digital printing media includes; poster papers, pressure sensitive block-out papers, clear, white and backlit films, semi rigid film for pop-up and roll up displays, canvas, scrim banner, pressure sensitive vinyl, and fabrics. Sihl has U.S. headquarters in Chesapeake, Virginia USA. Sihl is a Diatec company.

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