

Sihl - LLC

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PRESS RELEASE

FOR IMMEDIATE RELEASE

SGIA'08

Booth 2854

SIHL INTRODUCES TUCSON™ LINE OF INK JET PRESENTATION MATTE PAPERS

CHESAPEAKE, VA. October 15, 2008 - Sihl, a global leader in the manufacturing and distribution of coated papers, films and specialty media for digital imaging technologies, announces the addition of Tucson 3130, a 24# Matte Presentation Paper, Tucson 3150, a 24# 2-Side Printable Matte Presentation Paper and Tucson 3151, a 32# 2-Side Printable Matte Presentation Paper designed specifically for the latest aqueous inkjet printers using both water-based dye and pigmented inks. The new Tucson line of matte papers is on display in the Sihl booth #2854 at the Specialty Printing and Imaging Expo, Atlanta, October 15-18, 2008

Adding to the impressive range of aqueous inkjet media, Sihl Tucson 3130, 3150 and 3151 matte papers will expand the aqueous display graphics inkjet portfolio to include a high value line of single-side and two-side imageable products.

Tucson™ 3130 Features and Benefits

- Broad Color Gamut
- Matte Microporous Topcoat for Low Dot Gain and Fast Dry Time
- 24# / 90gsm Basis Weight
- Universal Printer Compatibility
- 97% Opacity for Minimal Show Through
- 105 Whiteness for High Image contrast
- Great for Full Color Displays, Architectural Renderings, 3-D Models and GIS Maps

Tucson™ 3150 Features and Benefits

- Coated 2-sides for 2-Sided Inkjet Printing
- 24lb / 90gsm Basis Weight
- Universal Printer Compatibility
- Smooth Instant Dry Matte Finish
- Universal Printer Compatibility
- 96% Opacity for Minimal Show Through
- Economic 4 Rolls per Carton Put-Up
- Best for 2-sided Displays and Imposition Graphics.

Tucson™ 3151 Features and Benefits

- Coated 2-sides for 2-Sided Inkjet Printing
- 32lb / 120gsm Basis Weight
- Universal Printer Compatibility
- Smooth Instant Dry Matte Finish
- Acid Free
- Exceptional Color Gamut
- 95% Opacity for Minimal Show Through
- Best for 2-Sided Displays and Imposition Graphics.

Availability

Sihl Tucson 3130 is available for order now in 24", 36" and 42" widths by 150 foot lengths. Sihl Tucson 3150 is available for order now in 24", 36" and 42" widths by 100 foot lengths. Sihl Tucson 3151 is available for order now in 24" and 36" widths by 100 foot lengths. For additional Sihl Digital Imaging product information, please call 1-800-366-7393 or visit our website www.sihlusa.com where you can also find an authorized Sihl reseller near you.

About Sihl

Sihl is a leading global manufacturer of digital print media for display graphics, point-of-sale advertising, photo reproduction, CAD, office and at-home printing with sales, marketing and manufacturing sites in the USA, Italy, Germany, Switzerland and France. Sihl's expansive portfolio of digital printing media includes; poster papers, pressure sensitive block-out papers, backlit films, semi rigid film for pop-up and roll up displays, canvas, scrim banner, pressure sensitive vinyl, and fabrics. Sihl has U.S. headquarters in Chesapeake, Virginia USA. Sihl is a Diatec company.

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